

APPROVED MINUTES
KING WILLIAM COUNTY ECONOMIC DEVELOPMENT AUTHORITY
LOCAL BUSINESS ROUNDTABLE JOINT MEETING OF DECEMBER 13, 2023

A joint meeting of the King William County Economic Development Authority Board of Directors and Local Business Roundtable Members was held on the 13th day of December 2023, beginning at 6:00 p.m. at the Mattaponi Reserve in King William, VA.

Agenda Item 1. WELCOME – Jay Brown, EDA Chair

Agenda Item 2. BLESSING OF THE MEAL – Lonnie Custalow – Roundtable Member

Agenda Item 3. BREAK FOR MEAL

Agenda Item 4. 6:30pm - JOINT MEETING ROLL CALL

EDA Members

Eugene L. Campbell, Jr. – Secretary/Treasurer	Present
Sarah Williams	Present
C. Meade Rhoads, Jr.	Present
Robert Hardwick	Present
Charles F. Piersa	Present
Kenneth A. Holderied – Vice Chair	Present
Jay Brown - Chair	Present

Local Business Roundtable Members

Abbot Truck Sales, Inc.	Wesley Walker	Absent
Atlantic Union Bank	Kenneth Hughes	Absent
Aylett Tire	Buck Rice	Present
Darrell Kellum, Inc.	Darrell Kellum	Absent
Farm Bureau	Randy Kelley + Guest	Present
Glenn's Automotive Inc	Glenn Fowlkes (Lillian)	Present
J N Mills Farms	JN Mills	Present
Kenwood Builders	Kenny Wood	Present
KTR Equipment LLC	Ryan & Katie Benton	Absent
LM Tool Company	Lenny Mills	Present
M&M Pizza, BP, April's Place	Sami & April Frioui	Absent
Mattaponi Reserve	Lonnie Custalow	Present
Mattaponi Reserve	Ginger Custalow	Present
Rudy's Hose and Fittings LLC	Raymond Rudolph III	Present
Twin Rivers Realty	Allen Brintley	Present

Agenda Item 5. ACKNOWLEDGEMENT OF SPECIAL GUESTS - Jay Brown, EDA Chair

Chairman Brown acknowledged the special guests in attendance: Percy Ashcraft, County Administrator; Steve Hudgins, Deputy County Administrator; Sherry Graham, Director of Planning; Christine Branch, Executive Assistant; and Marci Harris, Administrative Assistant.

Agenda Item 6. ROUNDTABLE MATTERS

6.a. Update on Economic Development Activities

Mr. Ashcraft reviewed the Economic Development Update that was included in the packet and addressed questions.

Agenda Item 7. Guest Presentation – Sherry Graham, Director of Planning

Ms. Graham went over the process that a new business would need to follow through Planning and Zoning and addressed any questions.

Agenda Item 8. Roundtable Discussion

Discussion included the following:

- What can the EDA do to help?
- Businesses outside the county get better treatment than those inside the county.
- Businesses should promote each other.
- Highlight businesses on the Website, Facebook, Newsletter.
- People need to be able to take advantage of shopping locally.
- Spotlight business in the Country Courier.
- Some businesses are having issues with google finding their location.
- Suggested a VDOT Representative come to a roundtable meeting.

Chairman Brown asked that we add to the next agenda the issue of how to get and keep local business and have EDA work with the Planning Commission to develop a better relationship with VDOT.

Agenda Item 9. FINAL THOUGHTS

Agenda Item 10. NEXT ROUND TABLE MEETING – February 28, 2024

Agenda Item 10. ADJOURNMENT

The meeting was adjourned at 8:13 p.m.

COPY TESTE:

Jay Brown
Chairman

Christine H. Branch
Clerk to the Board of Supervisors