



County of King William, Virginia
Est. 1702

**ECONOMIC DEVELOPMENT AUTHORITY BOARD MEETING
APRIL 14, 2021 - 7:00 PM
KING WILLIAM COUNTY ADMINISTRATION BUILDING
KING WILLIAM, VIRGINIA**

A G E N D A

- 1. Call to Order**
- 2. Roll Call**
- 3. Review and Adoption of Meeting Agenda**
- 4. Approval of Minutes:**
 - a. March 10, 2021
- 5. New Business:**
 - a. Hills Studio Discussion - David Hill and Evelyn Stone of Hills Studio
Project Brand Survey
Comprehensive Plan
Economic Goals
- 6. Old Business:**
 - a. Retail Study Proposal - Authority Member Meade Rhoads
 - b. 2022 Budget Request - Chairman Jay Brown
- 7. Next Meeting- May 12, 2021**
- 8. Adjourn**

**MINUTES
KING WILLIAM COUNTY
ECONOMIC DEVELOPMENT AUTHORITY
ORGANIZATIONAL MEETING OF MARCH 10, 2021**

An organizational meeting of the Economic Development Authority of King William County, Virginia, was held on the 10th day of March 2021, beginning at 7:00 p.m. via Zoom.

Agenda Item 1. CALL TO ORDER

Chairman Brown called the meeting to order.

Agenda Item 2. ROLL CALL

The members were polled:

Eugene L. Campbell, Jr.	Aye
Travis Longest	Aye
Meade Rhoads	Aye
Luke Hallman	Aye
Kenneth Holderied	Aye
Charles Piersa	Aye
Jay Brown - Chairman	Aye

Agenda Item 3. REVIEW AND ADOPTION OF MEETING AGENDA

Kenny Holderied requested to add Country Courier Approval to Old Business Item C of the Agenda.

Upon motion of Authority Member Rhoads, seconded by Authority Member Piersa, the meeting agenda was approved with the aforementioned changes by the following roll call vote:

Travis Longest	Aye
Meade Rhoads	Aye
Luke Hallman	Aye
Kenneth Holderied	Aye
Charles Piersa	Aye
Eugene L. Campbell, Jr.	Aye
Jay Brown - Chairman	Aye

Agenda Item 4. APPROVAL OF MINUTES

Upon motion of Authority Member Rhoads, seconded by Authority Member Campbell, the meeting minutes of January 13, 2021 were approved by the following roll call vote:

Meade Rhoads	Aye
Luke Hallman	Aye
Kenneth Holderied	Aye
Charles Piersa	Aye
Eugene L. Campbell, Jr.	Aye
Travis Longest	Aye
Jay Brown - Chairman	Aye

Agenda Item 5. NEW BUSINESS

a. Strategies and Goals for Calendar Year 2021

Authority Member Rhoads presented the purpose of the EDA and 3 main goals that are to induce location/retention of manufacturing, industrial, government, commercial enterprises, furthering the use of agricultural products and natural resources.

b. Day-Long Work Session Presenter

Interim County Administrator, Steve Hudgins, called upon the Board for a presenter to represent the Economic Development Authority at the Board of Supervisors Daylong Budget Session held on April 16, 2021.

Chairman Jay Brown along with Authority Member Rhoads will be available on April 16, 2021 before Noon.

c. Board of Supervisors Update and Joint Session

Interim County Administrator, Steve Hudgins, stated the Board of Supervisors would like a joint work session with the Economic Development Authority in May or June after the budget has been adopted.

After much discussion by the Board, Chairman Brown stated the Authority could attend the Board of Supervisors work session June 14th.

Agenda Item 6. OLD BUSINESS

a. Fiscal Year 2022 Budget Request

Chairman Jay Brown requested that the authority members send to him what they would like to include in the budget presentation on April 16, 2021.

b. COVID-19 Grants

There are currently 4 applications that were received after the December 15, 2020 deadline that could receive \$3,000 each.

Per Olivia Lawrence, only 2 of the 4 businesses that applied met the criteria for approval of the grant.

The Board discussed the use of the funds to help the community as a whole and hire experts.

Per Chairman Brown, a poll was taken to close out the Grant Program and to remove any consideration of the additional applications that came in in late December 2020.

Kenneth Holderied

Nay

Charles Piersa

Nay

Eugene L. Campbell, Jr.

Aye

Travis Longest

Nay

Meade Rhoads

Nay

Per Chairman Brown, four votes to close out the Grant program won majority. The grant program is closed.

c. Country Courier Approval

Kenny Holderied proposed closing out the Advertisement in the county newspaper until it can be revamped.

Kenny Holderied will contact the Country Courier to pause production on the advertisement for the next year.

The vote was unanimous.

Agenda Item 7. NEXT MEETING

The next meeting will be a work session on April 14, 2021.

Agenda Item 8. ADJOURN

Upon motion of Authority Member Rhoads, seconded by Authority Member Longest, the meeting was adjourned.

COPY TESTE:

Jay Brown
Chairman

Kristi Gibson
Interim Deputy Clerk